

5 Factor Checklist To Evaluate a SEO Company

Use this checklist when evaluating any SEO Company, whether physically using it, or as “mental checklist” to help you determine what companies will most likely result in more rankings, more traffic, and more money - and which ones will not.

SEO Company Being Evaluated:

Question	YES	NO
Do I on some level understand the strategy they will use?		
Can I see undeniable proof that it works?		
Do I know EXACTLY WHAT I will be getting, and WHEN I will be getting it by?		
Do I know HOW I can tell if I got what I was promised?		
Is their overall communication accessible to my standards?		

Other Things I *Didn't* Like:

Other Things I Did Like: